



The 8th International Conference on Emerging Ubiquitous Systems and Pervasive Networks
(EUSPN 2017)

Demand for Agent-Based Transportation Models & Social Behavioral Challenges

Samar El-Amine^{a*}, Stéphane Galland^a, Ansar-Ul-Haque Yasar^b, Abderraffiaa Koukam^a

^aLE21, Univ. Bourgogne Franche-Comté, UTBM, 90010 Belfort Cedex, France

^bHasselt University, Transportation Research Institute (IMOB), Agoralaan, 3590 Diepenbeek, Belgium

Abstract

Agent-Based modelling has been around us for quite some time now and has thus become a crucial factor for executing prediction-based planning, such as the transportation models for metropolitan cities. This paper undertakes the fundamental understanding of the agent-based modeling and simulation and its application to the transportation models while discussing the scope of its applications and advantages too. The paper then presents the concepts attributed to the social behaviors in conjunction with the agent-based modelling techniques applied so far. The literature review conducted in lieu of this work has resulted in agreement with the fact that the potential of agent-based modelling is by far greater than ever due to the ever-improving computing speeds and capabilities, while the understanding of complex human behavior will continue to be a challenge for simulations and automation techniques developed so far.

© 2017 The Authors. Published by Elsevier B.V.

Peer-review under responsibility of the Conference Program Chairs.

Keywords: Agent-Based Modeling (ABM); ABM Transportation Model; Social Behaviors

1. Main text

Agent Based Modelling and Simulation (ABMS) has been broadly connected over a range of controls by both specialists and experts. Cases of these orders incorporate nature, science, business, financial science, computer

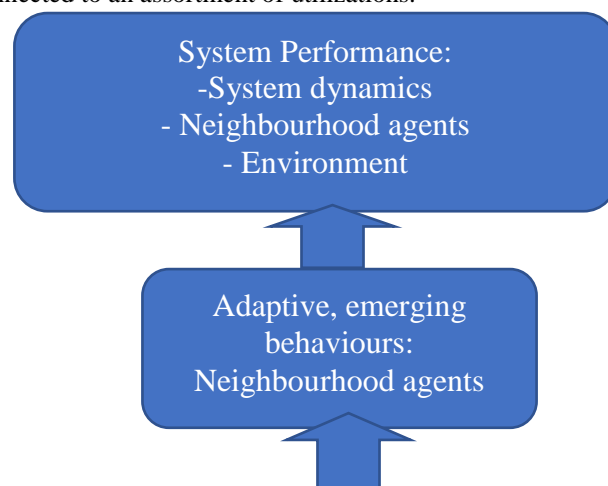
* Corresponding author.

E-mail address: samar@sanda.be

simulation, sociologies, political science, strategy, and military studies. Knowledge and uses of ABMS proceed to grow and collect through fast and insightful, innovative work. ABMS has been connected to an expansive scope of spaces in transportation. These applications essentially fall into two methodological ideal models: individual-based models that review individual transportation-related exercises and behaviour, and computational strategies that review a community oriented and responsive transportation framework that displays insight by demonstrating an accumulation of independent basic decision-making of subsystem substances called agents. The former is firmly identified with the models for travellers' exercises while the latter is normally perused as a computational strategy in a distributed artificial intelligence (DAI) framework, or a complex adaptive system (CAS), which is a capable procedure for mimicking dynamic complex frameworks to watch new behaviour. In former researches, it is basic to see transportation studies intersecting the limit of the two classes yet perused with the same (or comparative) term, agent based, hence prompting theoretical disarray. The objective of this groundwork is to audit the chronicled angles and the continuous advancements of ABMS in the interdisciplinary transportation territories, condensing and clearing up the extension and key qualities of past agent based reviews and to reveal insight into future potential research. Another logical concentration of this groundwork is to report an examination exertion that endeavours to set up the connection between the traditional and ABMS-based course decision models. This exertion plans to answer a logical request: Because both established econometric models and ABMS are conceivable in displaying people's route choice decision behaviours, there as far as anyone knows exist certain conditions and settings at which both demonstrating ideal models show practically identical outcomes. This request, as an essential stride toward a superior comprehension of the traditional econometric technique and ABMS-based methodologies, reveals insight into the way ahead for the advancement of an all-encompassing modelling framework.

2. Background

ABMS advanced from AI and software engineering yet is currently being created freely in research domains all through the world. The historical backdrop of ABMS can be followed back to John Von Neumann, who considered and built up a gadget later known as cell automata¹. In the 1970s, John Conway built up the Game of Life, a two-dimensional (2D) cell automata². A cell has two states, alive and dead; the condition of a cell relies on upon the condition of the neighbours of the past time step. Conways' diversion induced extraordinary enthusiasm for the development of many-sided quality from basic guidelines. Intrigue kept on developing in the 1990s with the presence of different instruments, especially Swarm and NetLogo in the mid-1990s and Recursive Porous Agent Simulation Toolkit (Repast) and AnyLogic in 2000. In the mid-1990s, Joshua Epstein and Robert Axtell³ created Sugarscape, a misleadingly clever ABSS, which catches basic ideas of sociologies. At every framework point on a plane, sugar developed at a consistent rate. An arrangement of agents, with a settled, arbitrarily decided level of vision and digestion, find and eat sugar on the sugarscape. On the off chance that sugar at one place was depleted, the agent at that point moved to another area where it had the most abundant sugar inside its vision. This straightforward arrangement of agents prompted relocation wonder. More guidelines made extra intriguing outcomes. These efforts and the use of CAS lay the foundations of the ABMS as it is known today. ABM has since its commencement been connected to an assortment of utilizations.





Local Rules:
Agents

Fig. 1: Bottom up approach to ABMS

3. Fundamental Concepts

ABMS is a modeling approach for reenacting the activities and communications of self-ruling people, with a view to evaluating their consequences for the framework in general. A basic thought of ABMS is that numerous phenomena, even complex ones, can be comprehended as frameworks of self-sufficient agents that take after tenets of interaction⁴. Repetitive, aggressive collaborations between specialists are significant elements of ABMS, which depend on the energy of computers to investigate flow out of the span of immaculate numerical strategies. In a conventional discrete occasion reenactment, elements take after a succession of procedures, which are characterized starting from the top down-point of view. Interestingly, ABMS characterizes the neighborhood conduct rules, normally basic, of every substance from a bottom-up point of view. In understanding, simulation results uncover the developing practices of a framework in general, in light of the behavior arrangements of the hidden elements. The principle foundations of ABMS are in demonstrating human social and authoritative conduct and individual autonomy⁵.

There is no universal meaning of the term agent, as it could allude to various parts when studying distinctive goals in various ideal models. Some may consider any sort of recognized parts of a program (e.g., model, framework, or subsystem), or any kind of autonomous element (e.g., association, firm, or distinctive individuals), to be an agent. The agent is customized to respond to different specialists and the computational condition in which it is located, with a conduct rule going from primitive response choices to complex versatile AI⁶.

4. The Needs and Advantages

The ABMS approach enables one to speak to and examine an intricate issue (e.g., system dynamics) past the range of mathematical or traditional simulation tools. Progresses in database innovation (permitting a better level of granularity) and computational power enable one to process extensive scale microsimulation models that would not have been conceivable previously⁷. This element of ABMS has added to the field of computer re-enactment by giving another worldview to the recreation of complex frameworks with numerous associations between the substances of the system⁸. In microsimulations, the structure is seen as rising from the communications between the people, while in macrosimulations, the arrangement of people is seen as a structure that can be portrayed by various factors.

Specialist based recreations are suited not exclusively to reflect connections between various people (and different elements). They enable one to begin off with the clear energy of verbal argumentation and to decide the ramifications of various speculations. From this point of view, computer simulation can give a deliberate formal structure and informative contraption⁹. Other positive components of agent based modelling include particularity, awesome adaptability, extensive expressiveness, and the likelihood to execute them in a parallelized way. Agent based models can be consolidated well with different sorts of models. One can without much of a stretch couple specialist based models with continuum models, for example, gas-motor or liquid dynamic models. Such an approach is, for instance, used to reproduce the clearing of individuals in situations where toxic gas spreads in the earth¹⁰. A comparable approach would be connected, when climate, natural, or atmosphere reproductions would be consolidated with models of human reaction to the particular outside conditions. At last, agent based simulations are suited for point by point theory testing, i.e. for the investigation of the results of ex-bet speculations with respect to the associations of agents. Insofar, one could state that they can fill in as a kind of amplifying glass or telescope (socioscope), which might be utilized to comprehend our world better. It is generally no issue to apply techniques from statistics and econometrics to compare results with real information.

5. Applications & Scope

Practical ABMS is effectively being utilized in numerous territories. Cases of utilizations incorporate the modelling of “organizational behaviour and psychology, team working, supply chain management and logistics, consumer behaviour, social networks, distributed computing, transportation management, and environmental study”¹¹. In these applications, the arrangement of intrigue is mimicked by catching the conduct of individual agents and their interconnections. Operator based demonstrating instruments can be utilized to test how changes in individual practices will influence the framework's developing general conduct. ABMS has additionally been connected to different spaces in social and society considers, including populace progression, the spread of pestilences, organic applications, human progress advancement, and military applications. Macal and North have characterized these ABMS applications into two classifications¹²;

- Small, exquisite, moderate models—Minimalist models depend on an arrangement of admired suppositions, intended to catch just the most notable components of a framework. These are exploratory electronic labs in which an extensive variety of presumptions can be fluctuated over countless simulations.
- Large-scale choice supportive networks—Decision bolster models have a tendency of largescale applications, intended to answer a wide scope of policy-framework questions. These models are recognized by including genuine information and having passed some level of approval testing to set up validity in their outcomes. A summary of these applications has been summarized herewith.

Table 1: Agent-Based Modelling Applications

Functional Area	Applications
Business and Organizations	Manufacturing operations Supply chains Consumer markets Insurance Industry
Economics	Artificial financial markets Trade networks
Infrastructure	Electric power markets Transportation Hydrogen infrastructure
Crowds	Pedestrian movement Evacuation modelling
Society and Culture	Ancient civilizations Civil disobedience Social determinants of terrorism Organizational networks

Incredible prospects for agent based modelling are not just result of the experience picked up with multi agent simulations, the accessibility of easy to use reproduction stages, more noteworthy computer control, and enhanced perception methods. A number of paradigm shifts are also expected. The sociologies are presently encountering a move from an information poor to an information rich circumstance. This enables one to confirm or misrepresent models, adjust their parameters, and to move to information driven displaying approaches¹³. In addition, it will be conceivable to enhance the level of detail, exactness, and size of agent based models by requests of greatness. In the

meantime, on account of the accessibility of easy to use recreation instruments, the advancement times for multiagent re-enactments will shrivel significantly.

The utilization of techniques from measurable material science and the hypothesis of complex frameworks to financial information produces a possibility of moving past enlightening (fit) models towards logical models. The enhanced information circumstance bolsters the perception of the inward connections and noteworthy examples of complex frameworks.

New potential outcomes to mine continuous information (e.g. content mining of news, sites, twitter bolsters, and so forth.) make the chance to move from estimations with a postponement, (for example, the traditional methods for deciding the gross national product or the quantity of individuals, who have this season's flu virus) towards dependable ongoing appraisals ("nowcasting")¹⁴. Besides, utilizing specific properties of spreading procedures in systems, it appears to be even conceivable to accomplish two-week forecasts¹⁵. All the more for the most part, "reality mining" will encourage multi-agent simulations of practical situations, the assurance of model parameters (and other pertinent model contributions) on the fly, and the opportune assurance of guidance ahead of time signs. It will likewise abstain from destabilizing delays and to expand the effectiveness of emergency reaction measures.

Multi-agent simulations will coordinate estimation based information mining and model-based re-enactment approaches. This approach goes past encouraging continuously information sources, (for example, starting and limit conditions, parameters, and system attributes) into multi-agent re-enactments: it plays out an information driven pattern acknowledgment and modelling in parallel to related computer simulations and, accordingly, joins the qualities of both strategies to achieve the ideal precision and consistency.

Multi-agent simulations could be specifically combined with lab and web tests. Truth be told, the choices of agents in computer simulations could be taken by genuine individuals. Genuine multi-player online-games give the chance of including a substantial number of individuals into the examination of complex information and the investigation of sensible basic decision-making situations in virtual worlds, which practically outline future worlds. Along these lines, agent based simulation methodologies might be connected for group sourcing and eGovernance applications, to make utilization of the wisdom of crowds. For instance, one could populate the three-dimensional virtual model of another mall, railroad station, or air terminal with a specific end goal to discover out, how well the structures would satisfy its capacity, and to figure out which configuration is supported by the future clients.

In the medium-term future, one can expect a juncture of genuine and virtual worlds. For instance, Google Earth and comparable virtual portrayals of this present reality could be populated with recreated individuals or genuine ones. Truth be told, individuals consenting to share their GPS directions could be spoken to in these worlds specifically, to the level of detail they like. An expanded reality approach would enable individuals to share data about their interests, foundations, values, and so forth. The measure of data shared might be chosen intelligently or by the sorts of association accomplices (e.g. individuals are required to share private data all the more transparently with individuals they consider to be their companions). Such expanded reality devices will have the capacity to fill in as interpreter for individuals with various dialects or social foundations, helping them to make themselves more useful.

6. Social Behavioral Challenges

Human decision behaviours have been contemplated in a lot of disciplines, such as AI, psychology, cognitive science, and decision science while being classified into three major categories: economics-based approach, psychology-based approach, and synthetic engineering-based approach¹⁵. Each one of these approaches inherits certain strengths and weaknesses; for instance, the economics-based models exhibit a firm theoretical base that assumes the decision-makers to be rational. A major shortfall in this essence, however, is the incapability of it to account for the nature of the human cognitive process. To counter it, the psychology-based approach was suggested that account for the humanistic cognitive process that examines human conducts under simplified and well contained circumstances. The synthetic engineering based models, which supplement economic and psychology based models, draw in a scope of building systems and innovations to aid figuring out and speaking to human practices in mind boggling and reasonable environments. Human decision-making models in this class comprise of building strategies used to execute submodules; be that as it may, given the conceivable cooperation between submodules, the intricacy of such far reaching models makes it hard to approve them against genuine human

choices. Hence, researchers proposed a novel, complete model of human decision-making behaviour, successfully coordinating all three models¹⁶.

In financial market, risk and reward are the names of the diversion. The risk is generally alluded to the way that regardless of which econometrics or quantitative devices are utilized what's to come is as yet unusual. The main thing we are certain about tomorrow it is that will be not quite the same as today. Such capriciousness is a hazard for ventures which are remunerated by additions or misfortunes as per what truly happens. Market analysts have created instruments and methods to ascertain and check such hazard that is connected to vacillations in the incentive after some time and measured as standard deviations. Keeping in mind the end goal to quantify the degree of dangers, they depend on long time arrangement like those utilized by insurance agencies to ascertain the measure of premium to guarantee by particular dangers the client's advantages. On the off chance that individuals would depend on a comparative estimation, regardless of the possibility that pretty much exact, and utilizing instinctively this data to figure the degree of dangers, they would be symmetrical to plunge and rising developments of benefit's esteem. The distress of the misfortune would be counteracted the indistinguishable satisfaction of past gains. As indicated by judicious worldview, a man when picking between a specific occasion and an indeterminate one with the same expected esteem he will like to go for the certain one. Individuals probably show a wise risk avoidance. This unbalanced approach to manage hazard is effortlessly justifiable in antagonistic conditions or in outrageous conditions where you ought to go for broke to survive. Perhaps a large portion of the tribes' hunter gatherers from which we descended yielded themselves confronting mortal perils choosing to go for more dangerous alternatives yet some figured out how to escape since they challenged outrageous choices. The asymmetry in managing the dangers is spoken to by a function value. As per the function value individuals have distinctive approaches to see and assess gains and misfortunes. Basically, considering a similar measure of cash lost or gained: loosing hurts more than winning feels good.

7. Conclusion

Agent-based modelling has been the cornerstone of successful modern networks. In this essence, the importance of the model cannot be ignored however. Hence, the demand for such modelling has been ever increasing, particularly in the field of the transportation models and networks, as the number of vehicles on the roads keep increasing by the year while the environmental concerns of such remain relatively ignored at large.

Agent-based models have been by far been used to simulate almost every aspect of the social, economic and technical fields. One such application for the transportation model and related human behaviour have yielded results that rely upon one or more assumptions. Human behaviour, however, cannot be contained by those set of rules of represented with such. Hence, these models will provide a significant milestone in human evolution towards better predictive measures of the roads and other application but will always lack a fundamental humanistic element: unique cognitive processes of the individuals. In this regard, the internet of things (IoT) framework will be crucial in successful and effective implementation of the agent based modelling techniques.

References

1. M. Gardner, *Scientific American* 223 (1970).
2. U.S. Department of Transportation, *A Primer For Agent-Based Simulation And Modeling In Transportation Applications*, Federal Highway Authority (FHWA), 2013.
3. J. Epstein, R. Axtell, *Growing Artificial Societies*, 1st ed., Brookings Inst. Press u.a., Washington, DC, 2007.
4. D. A. Samuelson, C. M. Macal, *OR/MS Today* 33 (2006).
5. E. Bonabeau, *Proceedings Of The National Academy Of Sciences* 99 (2002).
6. C. M. Macal, M. J. North, *Proceedings Of The 38Th Conference On Winter Simulation*, 1st ed., Winter Simulation Conference, 2006.
7. D. Helbing, *E Competence Center Coping With Crises In Complex Socio-Economic Systems CCSS Working Paper Series* (n.d.).
8. N. Jennings, *Artificial Intelligence* 117 (2000).
9. I. Foster, *Nature* 440 (2006).
10. J. Epstein, *Nature* 460 (2009).
11. U.S. Department of Transportation, *A Primer For Agent-Based Simulation And Modeling In Transportation Applications*, Federal Highway Authority (FHWA), 2013.

12. C. M. Macal, M. J. North, Proceedings Of The 38Th Conference On Winter Simulation, 1st ed., Winter Simulation Conference, Winter Simulation Conference, 2006.
13. D. Helbing, S. Ballestri, The European Physical Journal Special Topics 195 (2011).
14. J. Henderson, A. Storeygard, D. Weil, (2009).
15. U.S. Department of Transportation, A Primer For Agent-Based Simulation And Modeling In Transportation Applications, Federal Highway Authority (FHWA), 2013.
16. U.S. Department of Transportation, A Primer For Agent-Based Simulation And Modeling In Transportation Applications, Federal Highway Authority (FHWA), 2013.